



Economic Recovery Framework

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Commission Recovery Motion 2020-06

Deliver early action recovery plan by April 28 with recommendations and options for Port investments to support recovery:

- Port Employees and Partners
- Capital Program Investments
- Prioritize Economic Development and Community Investment Programs
- Maximize Partnerships to Leverage Funding and Impact

The Port shall consider its fiscal, legal, and equity responsibilities in all decisions made when applying these principles.

Early Actions

Actions to protect Port employees health, safety and well being

- Supportive human resource policies and guidance
- Safe work environment
- Actions to support tenants and concessionaires
 - Rent relief: deferrals for ADR, Maritime/EDD tenants, moorage customers, etc.
 - Fee relief for airport ground transportation concessions



Commission Guiding Principles for Recovery

In carrying out its planning and actions, the Port will align with the Commission's guiding principles of:

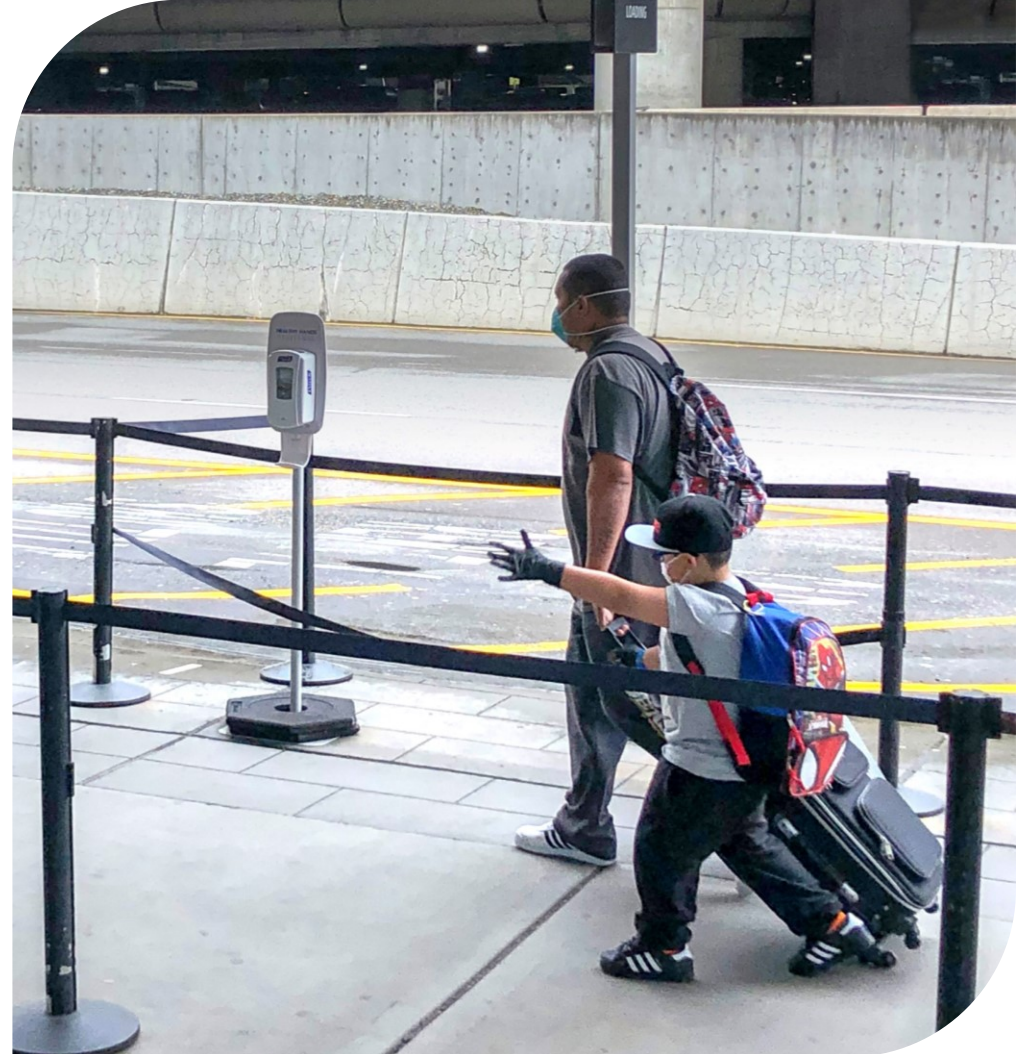
- Equity
- Sustainability
- Community engagement



Equity Framework for Recovery

Core principles for economic recovery actions complement the Commission's directives on COVID-19 response:

- Integrate Values of Equity and Inclusion
- Prioritize the Most Vulnerable
- Mitigate Economic Loss
- Ensure Language and Cultural Competence
- Support Community-based Organizations



Federal, State and Regional Recovery Coordination



Federal Advocacy



State and Regional
Coordination



Promoting CARES
Act loan programs
and resources

Portwide Economic Benefits

Sea-Tac Regional Economic Impact:

- \$22 billion in business revenue
- 150,000 jobs total (87,000 direct jobs) equaling \$3.6 billion earnings
- \$440 million in state & local taxes

Port Maritime & NWSA Economic Impact:

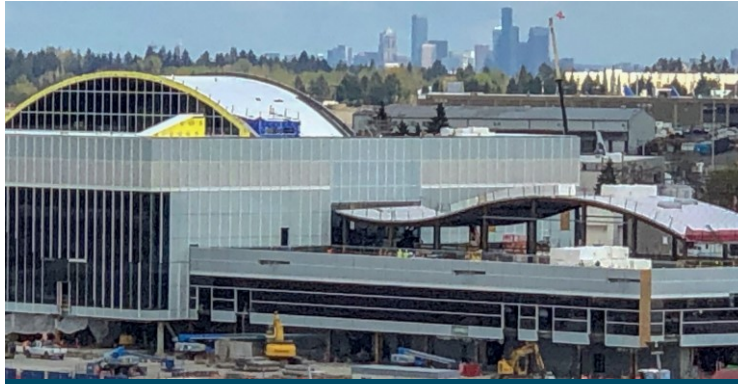
- 20,000 jobs in Maritime & NWSA
- 5,500 jobs in cruise
- \$900 million in economic activity
- \$130 million in state taxes

*2018/2019 Data

Capital Project Investments



INTERNATIONAL ARRIVALS
FACILITY



NORTH SATELLITE
MODERNIZATION



BAGGAGE OPTIMIZATION
MODERNIZATION



Terminal 5 Modernization
Project



Central Terminal
Upgrade

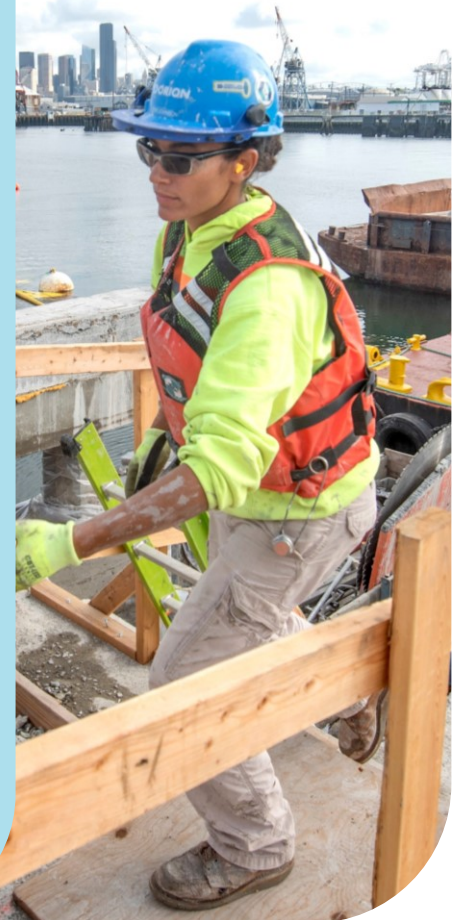
Capital Project Investments

The Port of Seattle is making \$3.4 billion of capital facility investments over the next five years

- Over \$1 Billion in scheduled work provides stimulus in 2020 and 2021
- Advances 'shovel ready' grant opportunities, keeps staff/consultants working – allows timely investment beyond 2021

Projects support quality jobs, WMBE businesses and a web of wholesale suppliers and will:

- Provide additional WMBE contracting opportunities
- Advance environmental sustainability goals; and
- Drive workforce development opportunities



Capital Economic Impact

Jobs multiplier:

- 1,300 port construction direct jobs per month generate 3,350 jobs total (direct, indirect, induced)

Direct port expenditures per month associated with 1,300 jobs:

- 120,000 hours worked per month
- \$5.5 million in wages paid per month
- \$2.2 million in benefits rate atop wages per month

Capital Economic Impact

\$25 million in port direct expenditures multiplies to generate \$50 million in business activity per month (direct and secondary)

Many businesses benefit:

- IAF Program: 340 vendors, supplier, consultant, fabrication shops, and subcontractors. 24 MBE firms and 20 WBE firms received payments totaling \$100 million so far.
- NSAT Program: 280 vendors, suppliers, consultants, fabrication shops, and subcontractors. 13 MBE firms and 21 WBE firms received payments totaling \$12.2 million so far.

Direct Capital Trades

MANY TYPES OF WORKERS		
Asbestos Workers	Glaziers	Roofers
Brick & Cement Masons	Heat & Frost Insulators	Sheet Metal Workers
Cabinet Makers	Ironworkers	Sign Makers
Carpenters	Laborers	Sprinkler Fitters
Drywall Applicator & Tapers	Landscapers	Surveyors
Divers & Tenders	Metal Fabricators	Telecom Technicians
Electricians & Electronic Technicians	Millwrights	Terrazzo Workers
Elevator/Escalator Constructors	Painters	Tile Setters & Finishers
Flaggers	Pipefitters	Truck Drivers / Teamsters

Capital Recovery Opportunity Fund



Special capital funding for recovery project opportunities



Not part of regular Port capital projects – for new “shovel ready” projects that can advance recovery



Would look to leverage federal or state stimulus funding

- As well as other private or public \$



Real Estate Strategic Plan update

- Will evaluate potential projects and establish investment priorities

Tourism

- Tourism is the state's 4th largest industry
- Travel related employment is over 180,000
- The Port of Seattle can help the tourism industry rebound by funding and participating in a collective marketing campaign
- Port staff has also worked to realign the Port's Tourism grant programs so projects that sync with this collective marketing campaign



Cruise

- Valuable contributor to region and state tourism industry
- Operations currently halted globally
- Confidence in protective health and safety measures is paramount
- We will work with the cruise industry and travel partners to restart and ramp up this business
- Industry has proven adaptive and resilient

Workforce Development



Work with partners to support airport employees and employers

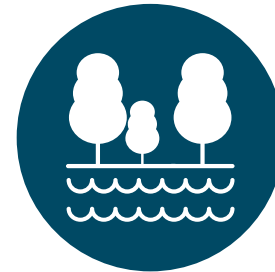
- PortJobs
- Career Advancement Center



Aviation Career Pathways Initiative



Port of Seattle Internship program



Duwamish River Green Jobs program

Note: The challenge for all workforce development initiatives during the COVID-19 pandemic revolves around providing quality online training and supportive services

Small Business Assistance

Helping our Port tenants and small businesses that benefit from Port operations recover through these difficult economic times is essential.



- Existing partnerships are critical towards helping our small business partners get help and access to capital.
- Additional partnerships are needed to help impacted small businesses at our Port facilities, in disadvantaged communities and across the region.



Small business needs are glaring and significant – we can drive alliances that provide immediate help and support longer term resiliency.

Leveraging Grants and Partnerships



Staff is working with King County cities to align Port funded grant projects towards “recovery”

- Initiatives to support local and small businesses
- Implement tourism or city specific promotion campaigns
- Stimulate local economic activity through placemaking activities
- Advancing real estate development and business attraction/trade development initiatives



Greater Seattle Partners has also realigned its organization to lead regional COVID recovery efforts



Leverage recovery efforts through regional partnerships (ex. Greater Seattle Chamber of Commerce)

South King County Fund

These recommended actions are supported by community members and local government and underline the Port's commitment to continuing to invest in programs and projects that support equity and the environment in South King County.



Using a portion of the South King County Community Fund (SKCCF) for economic development.



Allocating up to \$250,000 from the South King County Community Fund to expand ACE into Federal Way, Normandy Park and Tukwila in 2020.

Engagement, Outreach & Communications



Inclusive stakeholder/community engagement and outreach

- support our tenants, customers, employees, small businesses and our communities through inclusive, equitable and robust engagement
- Special emphasis: Duwamish Valley Community Partnership



Federal, state and regional recovery coordination



Partnerships to Maximize Funding Impact



Communications

Engagement and Outreach

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Federal, state and regional recovery coordination

Partnerships to Maximize Funding Impact

Next Steps

1

Continue financial capacity analysis to determine resources available to support Recovery Action Plan

2

Turn Recovery Framework into Action Plan that can be shared with Commissioners and key stakeholders

3

Continue to advocate for federal and state resources

4

Continue to share helpful resources with impacted workers, tenants and small business partners

Economic Recovery Plan: Proposed Timeline

